



**BALLER ALERT
FOUNDATION
ANNUAL
SPONSORSHIP
PROGRAM**





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A LETTER FROM OUR BOARD

2022 promises to be a year of new opportunities, and Baller Alert Foundation's future seems as promising as ever. Baller Alert Foundation (BAF) is dedicated to promoting the power of arts and culture to build community in underserved areas. BAF seeks to engage youth in the community who typically lack access in experiencing the arts or developing their own artistic abilities. Providing an educational component as well as access and exposure to careers that promote creativity and the use of arts & culture will promote educational achievement, leadership and business planning skills, and positive pathways to success.

Baller Alert Foundation is excited to launch its Annual Sponsorship Program!

Prepay early in the year to earn, discounted event registrations, prominent advertising exposure, speaking opportunities, and other exclusive branding opportunities and expose your company or services to the BAF audience.

BAF offers a wide range of opportunities to meet and connect with individuals as passionate for change as you are. Events may include social or philanthropic. Attendees build new relationships that help advance their business, as well as create a direct chain of impact between their company and underserved areas. Thank you for your interest in BAF, we know that we would not be able to create meaningful and impactful change without you.

Please visit our website www.balleralertfoundation.org for more information about us, or steps to get involved with our mission!

PLATINUM SPONSORSHIP

BAF Event Registrations

Up to Four (4) Event Attendance at each BAF Event

BAF offers a wide range of opportunities to meet and connect with individuals as passionate for change as you are. Events may include social or philanthropic. Attendees build new relationships that help advance their business, as well as create a direct chain of impact between their company and underserved areas.

Additional Added Value Exclusive To BAF Annual Sponsors

- Up to Four (4) Event Attendance at each BAF Event
- Ability to display your company banner at all BAF social events
- Reserved event VIP seating for all attendees
- 1-Minute speaking opportunities at Three (3) BAF events
- Logo in all print and digital BAF materials
- Priority is given to host a BAF event at your location
- Two (2) Instagram stories on @balleralert, with over 4.8M followers
- Up to Four (4) BAF logo tees
- Company Video or Logo on the BAF website

BAF Merchandise

Up to Four (4) BAF logo tees

BAF's signature t-shirt is a unique way to show support for Baller Alert Foundation.

BAF Advertising

Company Video or Logo on the BAF website

BAF PLATINUM LEVEL ANNUAL
SPONSORSHIP PACKAGE
\$20,000



GOLD SPONSORSHIP

BAF Event Registrations

Up to Three (3) Event Attendance at each BAF Event

BAF offers a wide range of opportunities to meet and connect with individuals as passionate for change as you are. Events may include social or philanthropic. Attendees build new relationships that help advance their business, as well as create a direct chain of impact between their company and underserved areas.

Additional Added Value Exclusive To BAF Annual Sponsors

- Up to Three (3) Event Attendance at each BAF Event
- Ability to display your company banner at all BAF social events
- Reserved event VIP seating for **Three (3)** attendees
- 1-Minute speaking opportunities at **Two (2)** BAF events
- Logo on up to **Three (3)** print and digital BAF materials
- Priority is given to host a BAF event at your location
- **One (1)** Instagram story on @balleralert, with over 4.8M followers
- Up to Three (3) BAF logo tees
- Company Video or Logo on BAF website

BAF Merchandise

Up to Three (3) BAF logo tees

BAF's signature t-shirt is a unique way to show support for Baller Alert Foundation.

BAF Advertising

Company Video or Logo on BAF website

BAF GOLD LEVEL ANNUAL
SPONSORSHIP PACKAGE
\$15,000



SILVER SPONSORSHIP

BAF Event Registrations

Up to Two (2) Event Attendance at each BAF Event

BAF offers a wide range of opportunities to meet and connect with individuals as passionate for change as you are. Events may include social or philanthropic. Attendees build new relationships that help advance their business, as well as create a direct chain of impact between their company and underserved areas.

Additional Added Value Exclusive To BAF Annual Sponsors

- Up to Two (2) Event Attendance at each BAF Event
- Ability to display your company banner at all BAF social events
- Reserved event VIP seating for Two (2) attendees
- 1-Minute speaking opportunities at One (1) BAF event
- Logo on up to Two (2) print and digital BAF materials
- Priority is given to host a BAF event at your location
- Up to Two (2) BAF logo tees
- Logo on BAF website with a link to your website

BAF Merchandise

Up to Two (2) BAF logo tees

BAF's signature t-shirt is a unique way to show support for Baller Alert Foundation.

BAF Advertising

Logo on BAF website with a link to your website

BAF SILVER LEVEL ANNUAL
SPONSORSHIP PACKAGE
\$10,000



BRONZE SPONSORSHIP

BAF Event Registrations

Up to One (1) Event Attendance at each BAF Event

BAF offers a wide range of opportunities to meet and connect with individuals as passionate for change as you are. Events may include social or philanthropic. Attendees build new relationships that help advance their business, as well as create a direct chain of impact between their company and underserved areas.

Additional Added Value Exclusive To BAF Annual Sponsors

- Up to One (1) Event Attendance at each BAF Event
- Ability to display your company banner at all BAF social events
- Logo on One (1) print and digital BAF materials
- Priority is given to host a BAF event at your location
- Up to One (1) BAF logo tees
- Logo on BAF website with a link to your website

BAF Merchandise

Up to One (1) BAF logo tees

BAF's signature t-shirt is a unique way to show support for Baller Alert Foundation.

BAF Advertising

Logo on BAF website with a link to your website

BAF BRONZE LEVEL ANNUAL
SPONSORSHIP PACKAGE
\$7,500





**BALLER ALERT
FOUNDATION
WOULD LIKE
TO THANK
YOU FOR
YOUR
SUPPORT!**

**WE LOOK FORWARD TO
WORKING WITH YOU
AND INTRODUCING YOU
AS OUR SPONSOR AT
OUR NEXT EVENT.**
